



## News Release

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## For Immediate Release

### **APD Solutions Launches National Neighborhood Solutions Symposium Series**

APD Solutions offers FREE workshops for Housing and Real Estate Professionals

**CHICAGO (August 20, 2009)** – APD Solutions (APDS), A national neighborhood revitalization firm headquartered in Atlanta, Georgia launches their National Neighborhood Solutions Symposium Series in Chicago, Illinois. The 12-city series is targeted to housing and real estate industry professionals to provide the information and motivation needed to manage successful programs and build stronger businesses in this difficult economy.

“Professionals in both the housing and real estate industry are scratching their heads trying to find answers,” said Vaughn Irons, Chief Executive Officer of APDS. “Our goal is to help provide that solution. Through our expertise and resources, we will present a fresh perspective and proven strategies to address these challenges in the market today.”

The initial workshop offered through the series is “Flex Your Muscle”, Making a Stronger Real Estate Business in a Weak Economy. The Flex Your Muscle workshop will feature dynamic speakers with timely advice and new market analysis designed to help Real Estate Professionals find their best niche. Attendees can expect to maximize their potential by learning about topics including: new approaches on buyer representation, new market analysis resources and accessing pre-listed and other unavailable property.

“What Realtors need is not more gloom and doom, but help in making sense of all the information that's out there,” said Mahogany Rhodes Director of the Atlanta Board of Realtors and Chair of Government Affairs. “Flex Your Muscle will make a difference by providing guidance to the Realtor still trying to figure out this new marketplace.”

For local government agencies and community based organizations there will be “Find the Missing Piece”, Solving Your Housing Puzzle with the Right Solution. Participants of the Find the Missing Piece workshop can expect to receive information on asset management, property acquisition, unique disposition strategies,

and market analysis techniques. This workshop will feature case studies, access to resources and practical solutions.

"APDS has a strong history of working with governments and nonprofits to help revitalize neighborhoods," commented Toni Watts CEO of Tampa CDC. "That's why we're excited to work with them to bring this resource to organizations like ours and other community development agencies in our state."

All workshops are offered free of charge. The workshops will be held in Chicago, IL; Atlanta, GA; Denver, CO; Las Vegas, NV; Dallas, TX; Ft. Lauderdale, Jacksonville, and Tampa, FL; San Francisco and Los Angeles, CA; McLean, VA; and Phoenix, AZ. To get more details or to register, visit [www.APDSolutions.com](http://www.APDSolutions.com).

"Now that we've been chosen to manage or implement several Neighborhood Stabilization Programs (NSP) across the country we're sharing our best practices and expertise to help others meet their local challenges," added Irons. APDS works with local governments and housing community organization to address their needs to "jump start" and revitalize communities hardest hit by massive foreclosures and the depressed economy. Through its array of real estate and community development consulting services, APDS offers its clients unparalleled service and expertise. Organizations looking for guidance on revitalization issues or the handling of distressed asset portfolios should call (404) 921-3131 or visit the APDS website at [www.APDSolutions.com](http://www.APDSolutions.com).

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### **About APD Solutions**

APD Solutions, LLC is a national Neighborhood Revitalization Firm created to provide community development consulting and comprehensive real estate services to public and private sector clients. Our goal is **Restore** credibility in the housing industry, **Rebuild** challenged neighborhoods and **Renew** the lives of impacted families. APD Solutions has a talented staff with over 200 years of combined relevant housing industry and real estate experience. We have offices in Atlanta, Chicago, Dallas, Jacksonville and San Francisco. For more information, visit [www.apdsolutions.com](http://www.apdsolutions.com).