



City of Rocky Mount Housing and Neighborhood Plan

Rocky Mount, NC

APDS' ROLE: *Project Management, Neighborhood Planning, Development Advisory Services, Mapping/GIS, Field Surveying and Property Assessment*
DATE OF SERVICE: 2013 - Present

PROJECT SCOPE

The City of Rocky Mount commissioned APD Solutions to complete a Housing and Neighborhood Plan that would provide critical information assist the local government with identifying housing needs, as well as, develop effective strategies for addressing those needs. The study included the engagement of local stakeholders, identification of appropriate funding sources that would be used to leverage local efforts and the development of practical projects for implementation. Other objectives of the study included:

- Identifying unmet housing needs
- Identifying housing cost and affordability
- Provide strategies to leverage, enhance, and attract new funding
- Identifying and evaluating the property conditions
- Create ways to attract and increase new development

OUR WORK

APD Solutions is responsible for collecting, presenting and making recommendations to the City of Rocky Mount based on the property conditions and demographics data. Among other things,

the APDS team will gather and catalog property conditions, neighborhood amenities, investment, and demographics for the purpose of creating a data set that includes specific and unique neighborhood characteristics.

DELIVERABLES

As a result of our work, regular deliverables for this contract included:

- **Conduct windshield survey of 26,595 parcels citywide in 82 neighborhoods**
- **Reported on conditions of housing stock**
- **Utilized APDS developed process to complete windshield surveys**
- **GIS mapping of neighborhoods using 16 factors**
- **Developed neighbor wave matrix for side-by-side comparison of all 82 City of Rocky Mount neighborhoods**
- **Provided strategic guidance to improve the conditions of existing housing stock**
- **Identify vacant single family, land, and multifamily properties in the city**

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